



HEALTHCARE INTELLIGENCE • INTEGRATED MARKETING & SALES SYSTEM



Healthcare Intelligence

You can depend on the most advanced analytics, marketing automation, and CRM software to deliver end-to-end reporting on all prospects generated through online and offline marketing channels.

informed. actionable. decisions.



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 Sleep Apnea Treatment Centers of America™
Sleep Better. Live Healthier.



A Proven Model for Every Stage of Development

Advanced Healthcare Partners' Healthcare IntelligenceSM (HI) model differs from traditional marketing platforms in its targeted approach to prospective patient engagement. Simply put, HI starts with the delivery of marketing efforts focused heavily on proven-successful offline channels to motivate brand discovery and engagement. Online marketing initiatives then move prospects through the acquisition cycle to conversion. Following the acquisition of new patients, nurturing campaigns are utilized to generate high patient retention rates. Every stage of the HI model is tracked and reported on in a comprehensive and intuitive format, providing you 100% visibility of the return on your investment.

